

Additional Speaking Topics

Thomas can also speak to your group about any of the following tech topics:

Effective Twitter Marketing

In this class you will learn how to create a Twitter page, and how to attract thousands of followers and, more importantly, how to engage those followers and turn them into readers.

The Art & Craft of Persuasion

In this class you will learn how to craft ideas that stick in people's heads for years. You will also learn how to change people's minds without changing their worldview. Thomas Umstatt has been a speech and debate coach for over 5 years and this class is full of wisdom from the trenches he has learned over the years taking teams to the national championships in debate.

How To Make \$ With Your Writing

Book royalties alone do not pay enough for most writers to live on. However, by treating your writing like a business you can dramatically increase your income. In this class you will learn the basics of business for writers including tax tips.

Effective Facebook Marketing

In this class you will learn how to create a Facebook fan page, and how to attract thousands of fans. You will be introduced to several Facebook marketing techniques including CPC advertising, contests and Facebook parties.

Mastering Technology

With great power comes great responsibility. Fire and electricity give us the power to do good but they also cause harm. The internet is no different. In this class you will learn how to have a proper relationship with technology. If you are timid about technology or you feel that it has taken over your life, this class is for you.

How to Nail Your Next Radio Interview

Radio can be an excellent way to promote your book. But, no author is born great at radio. A great interview will get you invited back on the show supercharge traffic to your website and drive sales of your book. A bad interview will leave the listeners yawning and the host counting the minutes till the next commercial break to get rid of you. In this class you will learn how to nail your next Radio interview.

How to Build a Speaking Platform Even Without Book

Nothing sells books like public speaking. Nothing gets speaking gigs like having a book to sell. But what do you do if you don't have a book and yet still need to build a platform? In this class you will learn how Thomas Umstatt built a speaking career that has taken him all over the world, all without having a book to get him through the door.